

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 09/993228

Customer No.: 22927

Attorney Docket No.: 00-106

Date Filed: November 14, 2001

Title: METHOD AND APPARATUS FOR DYNAMIC RULE
AND/OR OFFER GENERATION

Applicants: Mueller et al.

Group Art Unit: 3622

Examiner: RETTA, Y.
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**AMENDMENT and RESPONSE
to the Office Action mailed July 19, 2005**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed July 19, 2005 (Paper No. / Mail Date 7), please consider the following remarks.

This document is filed by Applicants' representative on behalf of the present Applicants for patent. Accordingly, references in this document to "we," "us," "our," and the like will be understood as indicating the present Applicants.